

eastgate BASILDON

ESSEX SS14 1EB

LEASING OPPORTUNITIES



RIVER ISLAND

next

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極度乾燥(しなざい)
Superdry.



centreforcities

Basildon

Top 10

UK Footfall + Spend
post-Covid

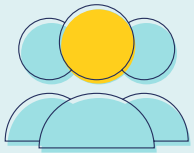
KEY INFO



11.4m

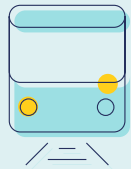
shopper footfall in 2019

Post-covid footfall is 10% higher than national benchmark



954,000

total catchment



35

minutes to London Fenchurch Street



£25m

neighbouring leisure scheme under construction anchored by Empire 10 screen cinema



eastgate
BASILDON

East Square's new **ten-screen cinema and restaurants** will project movie magic and raise the curtain on a night time economy directly opposite **Eastgate's main entrance**

Opens Summer 2021



#BASILDONRENAISSANCE

THE VISIONARY

EASTGATE QUARTER

The new Eastgate Quarter will provide up to 2,800 new homes within the town centre, suitable for inspiring a future generation to live and work in Basildon.

The masterplan creates a substantial mixed-use neighbourhood of residential, shopping, workplace and community amenity, along with new public green spaces, well-scaled streets and welcoming squares.



PLANS SUBMITTED

The proposals seek to reshape the existing shopping centre into a unique and vibrant mixed-use destination for all the people of Basildon.



eastgate BASILDON

Localism thrives in Basildon post-covid

Top 10

UK Footfall + Spend

centreforcities

Basildon features in the Top 10 for footfall and spend in the High Streets Recovery Tracker, compiled monthly by Centre for Cities.

The tracker shows how quickly high streets in 64 of the UK's largest cities and towns are returning to their previous levels of activity. Using anonymised mobile phone data from Locomizer, the data is updated every month.

BASILDON

Footfall - 4th
Spend - 9th

out of 64 UK towns and cities*

www.centreforcities.org

*Data period: 13 Feb - 3 Nov 2020

BASILDON

RENAISSANCE



New A tech campus for South Essex College opens in January 2021 on the site of the former market - which now operates from 48 purpose built kiosks in St Martin's Square.



eastgate BASILDON

New development and regeneration is transforming Basildon

£6.2M REVAMP

of the town centre's transport hub, surrounding road network and public realm completed in Summer 2020.

17,700 NEW HOMES

planned in borough housing pipeline in Local Plan submitted to the Secretary of State in 2019.

1,000 STUDENTS

will attend a new Digital Technologies Campus for South Essex College from January 2021.

WHO SHOPS HERE?

74

annual shopper visits (1.4 per week)

75

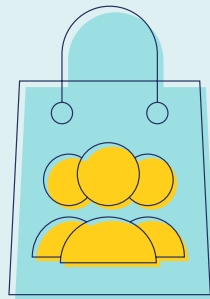
minutes dwell time

£50

approx spend each visit

77%

conversion rate



50%

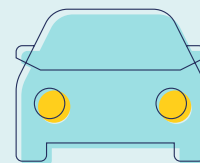
Comfortable Communities,
Rising Prosperity and
Affluent Achievers



eastgate BASILDON



90
shops
+ restaurants



1,700*
car parking spaces

*Centre and Asda



GROUND



Basildon Train Station
5 min walk

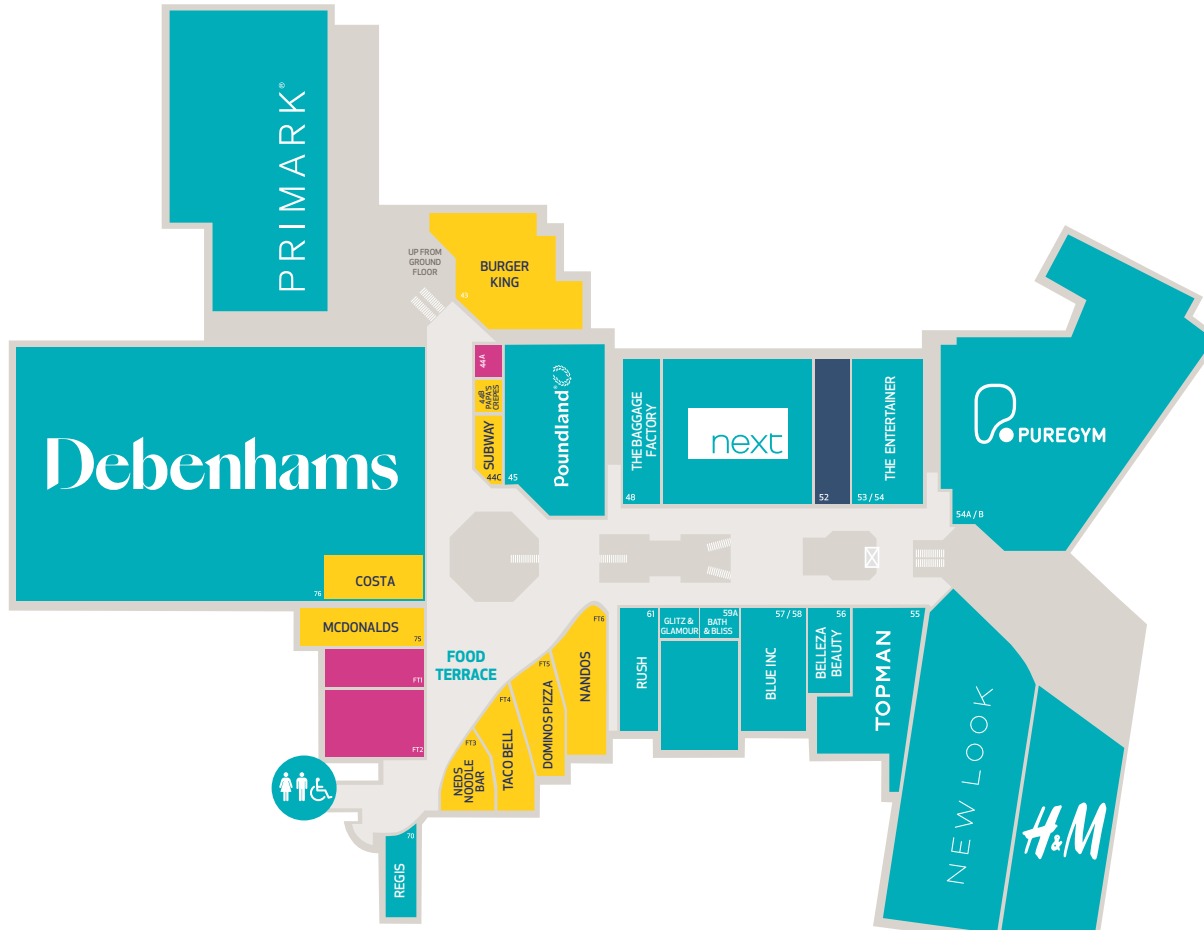
700 SPACES MULTI STOREY CAR PARK

1,000 SPACES ASDA CAR PARK

Food units
 Under offer
 To let

FIRST

- Food units
- Under offer
- To let



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sovereign centros

Sources: CACI 2016, 2017 & 2018, Cities Outlook 2017 (CentreforCities.org), Springboard Footfall, Basildon Borough Council. *Footfall 11.4m - 2019 Springboard

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